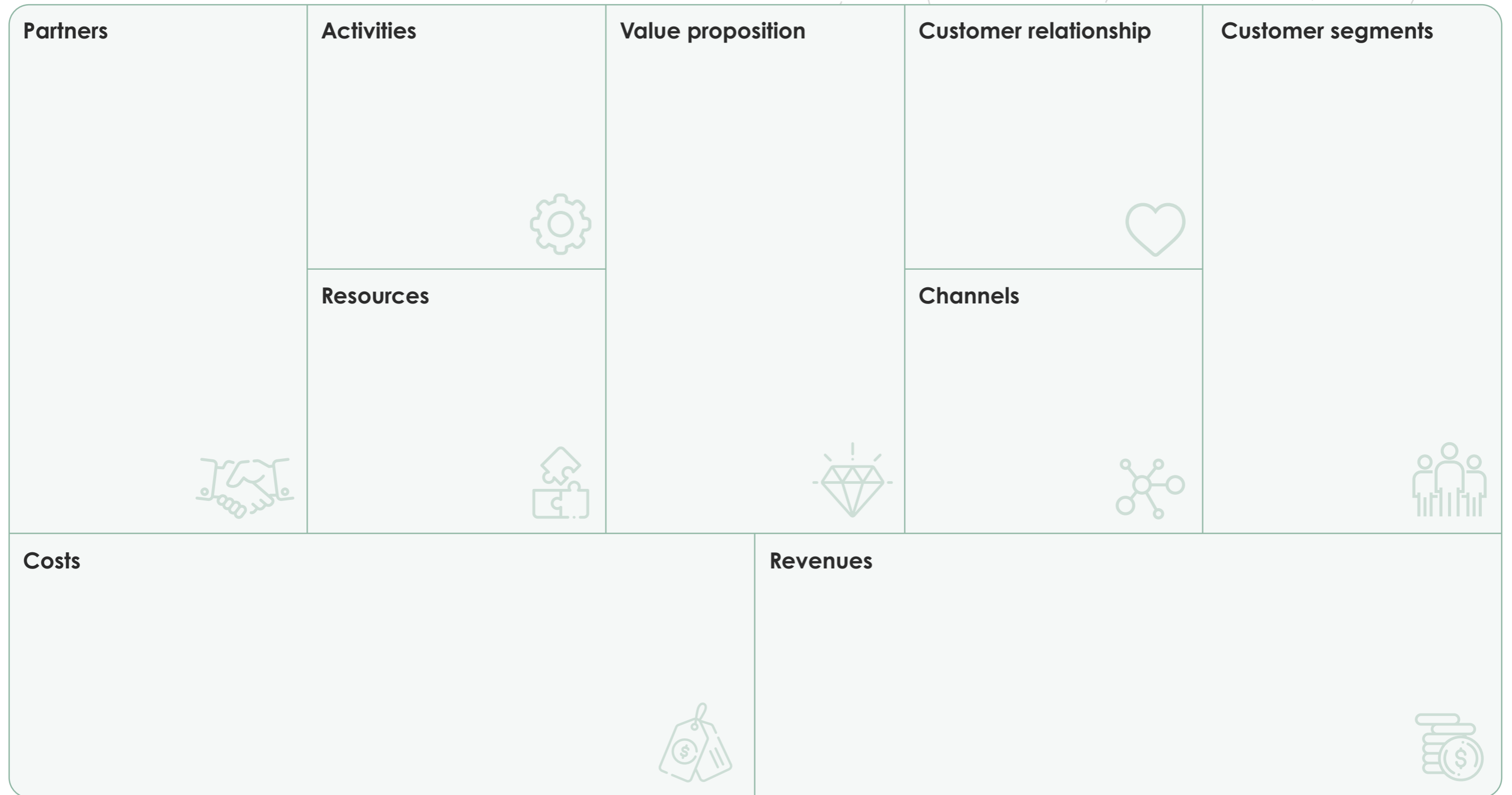


# Economic Business Model Canvas



Adapted from Joyce, A. and Paquin, R.L., 2016. The triple layered business model canvas: A tool to design more sustainable business models. *Journal of cleaner production*, 135, pp.1474-1486.



[www.arcacircular.org.uk](http://www.arcacircular.org.uk)

