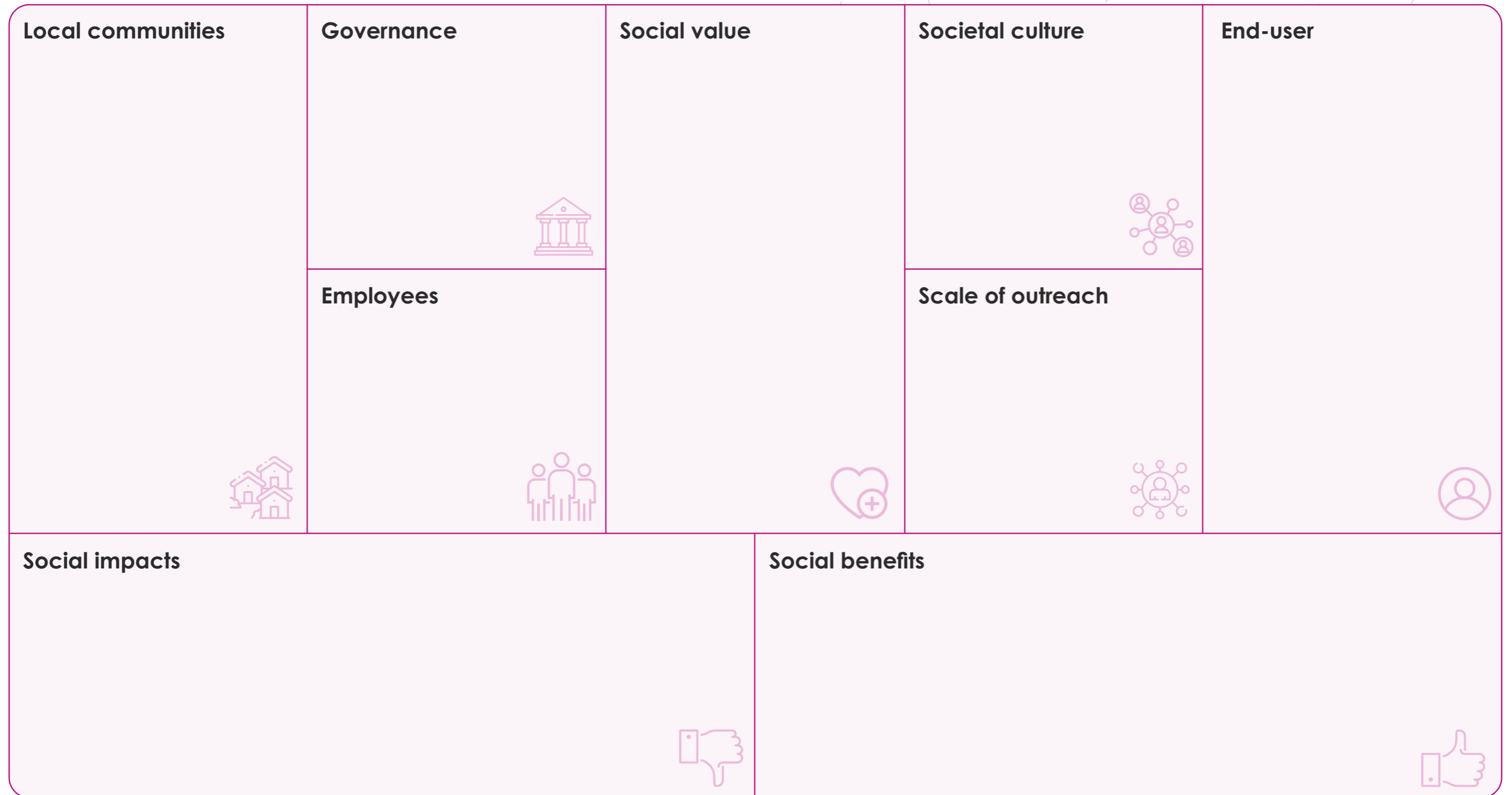


Social Business Model Canvas



Adapted from Joyce, A. and Paquin, R.L., 2016. The triple layered business model canvas: A tool to design more sustainable business models. *Journal of cleaner production*, 135, pp.1474-1486



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