

Circular Journey of a Social Prescribing Business

Business: Supasport (South West) Ltd

Student: William Harvey

Course: Sustainable Development MSc

Date: 20th June – 15th July 2022

Supasport, based in Helston, Cornwall, aims to use sport to engage and teach life skills and personal development.

Project



- Supasport identified a gap in the evaluation of the increased resilience, well-being and personal development of their customers through sport.
- William used his previous experience with social prescribing to analyse the assessment tool and found it did not account for the complexity of individual wellbeing and that depth and breadth of the questions require improvement.
- In response, he developed an evaluation toolkit (through a multi-method assessment approach) based on qualitative data analysis for the business to use in schools alongside the quantitative data collection they already have in place.



Photo by Hal Gatewood on Unsplash

The Impact



This assessment tool will enable Supasport to write better proposals for in-house funding and expand the operation of the social prescribing side of the business, having a positive impact for the community.

“We thoroughly enjoyed and benefitted from this programme. Our intern was an exceptional student and brought a lot of valuable information along with his warm personality to the position. We wouldn't hesitate to do this again.”

Jamie Thomson,
Managing Director, Supasport
(South West) Ltd.